CBD'S CSR ACTIVITIES IN 2013 (Initiatives championed / sponsored / participated in by CBD)



Culture & Arts		Spc	Sports, Health & Fitness	
1	Ajman Arabian Horse	20	CBD Youth Athletics Competition	
2	Dubai Festival for Youth	21	Pink (Breast Cancer) Awareness	
3	Dubai International Racing Carnival	Support for Under-Privileged		
4	Dubai Intl. Arabian Horse Championship	22	Al Ihsan Charity Associations	
5	Jebel Ali Horse Racing	23	Al Thiqah Club for Handicapped	
6	Nad Al Sheba Races	24	Beit Al Khair Society	
7	Qubaa Centre for Cultural and Islamic Sciences	25	Charity Society - Umm Al Quwain	
8	Sheikh Mohammed Centre for Cultural and Social Understanding	26	Creative Pioneers Festival	
Education & Women		27	Dar Al Bir Society	
9	Dubai Women's Association	28	Donation-National Charity School	
10	Education Sponsorship-Al Mawakeb School	29	Dress 1 Million Needy Children Campaign	
11	Education Sponsorship-Asma Bint Al Noman Model School for Secondary Education	30	Dubai Autism Centre	
12	Education Sponsorship-Dubai National School	31	Dubai Centre for Special Needs	
13	Education/Cultural Sponsorship-University of Sharjah	32	Dubai Club for Special Sports	
Emiratisation		33	Emirates Association for Blind	
14	Sharjah Career Fair	34	Emirates Thalasmiah	
15	UAE Career Fair	35	Emirates Volunteers Association	
16	Young Arab Entrepreneurs	36	Human Appeal International - Ajman	
Environment		37	Khorfakkan Club for Handicapped	
17	Car Free Day	38	Red Crescent for UAE	
18	Emirates Wildlife Society	39	Sharjah City for Humanitarian Needs	
19	Future Cities 2013	40	Support to Palestinian Children	
		41	Welfare Association Fujairah	

EXTRACTS FROM CBD NEWSLETTER (Attijari Al Youm) – 2013 EDITIONS



CBD sponsors the 7th Edition of Dubai Festival for **Youth Theatre**



Cultural and Scientific Association at Al Mamzar, Dubai. Yaqoob Yousuf Hassan, Deputy CEO of CBD said: "We are proud to sponsor this significant cultural festival for the fifth consecutive year. This annual event sheds light upon its essential role in enriching the theatrical movement and the sector of performing arts, it also strengthens its status as an active platform t

Commercial Bank of Dubai honoured with CSR Label for third consecutive year



international best practices, and for its efforts in s integrating sustainability practices and CSR initiati throughout the organisation and its various depart

Upon accepting the award, Othman bin Hendi, I Credit, CBD said: "CBD has embedded all the key CSR such as corporate governance, contribution to and community, championing causes related to he environment, and employee welfare in its overall s diagnostic framework of the "CSR Label" has help and improve our CSR strategy, policies and practiwith international best practices."

In a short span of time, CBD has gained an extra reputation as a bank that cares. The Bank firmly b taking responsibility for all the effects of its busine social, environmental and that of its human capita

"We believe that CSR is a journey and not a des said bin Hendi, "The Bank will continue its efforts obligation as a responsible corporate citizen. Con-

Senior managers successfully complete intensive leadership programme



this training will equip our management to

Driving Emiratization forward Tawdheef Career Fair





CBD participates in Careers Day at HCT

As part of Commercial Bank of Dubai's on-going efforts to attract young and talented UAE nationals to work in different departments and at different levels of the Bank, CBD participated in the Higher Colleges of Technology's 7th Annual Careers Day, held at the Dubai Men's College on November 19, 2013.

In accordance with the directives of the Board of Directors of the Bank, the management's approach to Emiratisation is to optimise the number of UAE Nationals working for the Bank across all levels of the organisation, and to prepare them for assuming responsible positions within the organisation through intensive training and guidance.

HCT's Annual Careers Day, now in its

ned bin Rashid Al Maktoum

1 Million Needy Children

Campaign to



institutions as they get ready to enter the workforce. On the other hand, it offered companies the opportunity to

"Since its inception, CBD has considered the recruitment of UAE nationals as one of its priorities. We

CBD continues to support racing at the Jebel Ali Racecourse

Long-time UAE race sponsor Commercial Bank of Dubai has once again showed its strong support for the UAE racing season by sponsoring four races at the Jebel Ali Racecourse for the 2013-2014 UAE racing season.

His Highness Sheikh Hamdan bin Rashid Al Maktoum, Deputy Ruler of Dubai and LIAF Minister of Finance continues to support horse racing at Jebel Ali Racecourse with Commercial Bank of Dubai among the patrons of the racecourse with longstanding

Jebel Ali Racecourse, which celebrates its 22nd year this season, hosts prestigious horse racing events in Dubai Thousands of race fans visit the racecourse every fortnight to experience a memorable day out and witness top-class racing within the marvellous



Yaqoob Yousuf Hassan, Deputy CEO of CBD, said: "Supporting and sponsoring events and activities that are of interest to the local community have always been

Shareef Al Halawani, Manager, Jebe Ali Racecourse, added: "We are delighted to have CBD as long-time patrons and sponsors for the racing

CBD signs MoU with Beit Al Khair Society to develop cashless solution



of the Society and the Bank witnessed the

PARTNERSHIP, WE ARE NOT ONLY PROUDLY

ADVANCING THE UAE'S GOAL OF IMPLEMENTING CASHLES TRANSACTIONS, BUT MORE IMPORTANTLY, WE ARE ALSO ASSISTING THE VALIANT **HUMANITARIAN EFFORTS OF** THE SOCIETY." CBD CHIEF EXECUTIVE OFFICER PETER

the goal of the government of the Uni

AED2 million donated to Sheikh Mohammed's "Dress 1 Million Needy Children" campaign



The donation was part of the Bank's efforts to help improve lives in line with its corporate social responsibility (CSR). It came in timely as the country observed the Holy month of Ramadan, when the virtue of giving is reflected upon

The Bank has been proactive in furthering the UAE's social development while the country continues to thrive under good leadership.

CBD Deputy Chief Executive Yaqoob Yousuf Hassan noted that the initiatives of Sheikh Mohammed have contributed in spreading joy and happiness among indigents while providing the basic necessities in life. CBD's AED2 million donation was sufficient to dress 50,000 children.

Seminar on Ramadan fasting



Attijari Al Islami, the Islamic Banking Department of Commercial Bank of Dubai, held a seminar for its clients on Ramadan fasting based on the verses of the Holy Quran.

The seminar, which was held at the Bank's Head office in Deira, was facilitated by Sheik Salih Al Maghamsi, a known preacher and imam and orator of Quba Mosque in Medina.

The activity was part of CBD's efforts to further strengthen relations with its clients.

"Hosting this seminar comes within a series of events that we organize for our customers during the Holy month of Ramadan. Caring for our customers comes at the top of our priorities, this is why we are keen on holding such seminars to provide them with valuable and useful information," said Nabil Tayeb Khoury, head o CBD's Islamic banking department.

Al Maghamsi shed some light on interpreting the verses on fasting and explained how a believer should live during this Holy month. Having pure repentance, avoiding sins, and doing good deeds are the best ways to observe it. He urged believers to put

Spirit of Ramadan celebrated with customers

Commercial Bank of Dubai has